

# Executive Summary

## Opportunity

## Problem



Being an accredited investor gives you options to invest in private placement offerings, hedge funds, venture capital funds, real estate deals...that aren't available to the general public BUT the problem is that most accredited investors don't have or don't want to invest huge chunks of their NET worth to be able to play in some of these opportunities.

In the securities world there is something known as "the 99 rule" which means that funds and syndicates can only bring on 99 investors at a time for a single fund or deal (250 for funds or deals under \$10 million) which makes the minimum investments into these funds extremely high. This negates a whole segment of investors who just can't pony up \$250-500k for one deal. So these investors either have to pool their funds with other investors/syndicate to raise enough to meet the minimums or they have to take the risk and put up the minimums on their own.

On the other side of the investment world there are the non-accredited investors. These folks are everyday people, most of whom make a very good income but do not meet the minimum requirements to be considered "accredited". There are a few exceptions and exemptions to the securities laws which allows certain non-accredited investors to play in private placement offerings but those are mostly "buddy deals" and done by word of mouth.

## **Solution**

We have created a structure that not only allows accredited investors to play in this world with low minimums, but we have also opened the opportunity for the non-accredited investors to be able to invest in opportunities which are mostly only available to the accredited.

Our holding company, think Berkshire Hathaway, Johnson & Johnson, Alphabet, Snap...is set up so that we can allow everyone the opportunity to invest in this company which will then go out and invest in hedge funds, venture capital funds/firms, real estate funds/firms, real estate private offerings etc.

It's almost like we are your investment proxies but we are not financial advisors and we are not investing on your behalf. You are investing in a company and the sole purpose of that company is to start or invest in other companies in the financial services industries that do what they do best, make money for their investors.

Our structure allows our investors to own shares in one company that is diversified between the financial services industries.

## **Market**

Our market and how we plan to allocate the funds of ACG is:

60% will be allocated into real estate investments

20% will be allocated into fund of funds

10% will be allocated for private equity

10% will be allocated for venture capital

## Competition

### Why Us?

So this is the section where we pump up our experience and expertise but we like to do things different.

Are we financial guru's? NO

Are we Harvard or Ivy league B-school grads? NO

Do we have partners who've worked in investment banking or hedge funds? NO

So why choose us?

Because we leverage our networks and relationships with those who ARE financial Guru's, went to and Ivy league B-school and have or currently do work in investment banking or a hedge fund.

We invest in people, not opportunities!

We seek out the best hedge fund managers, real estate developers/sponsors, private equity firms, venture capital general partners...and we invest in them!

Very rarely will we source our own deal flow as a majority (90%) will come from our relationships and networks.

Our advantage is being able to source and acquire the best talent and invest in their abilities.

## Expectations

### Forecast

We can go on and outline a whole 10 year plan with forecasts and charts but our investment thesis is simple.

We like to hit singles and doubles all day long!

We like to take risks, but therefore we diversify with all of the financial services classes.

Real estate: low to mid risk

Fund of funds: medium to high risk

Private equity: low to medium risk

Venture Capital: high risk

### Financing Needed

Round 1 we are seeking \$150,000 in the form of a convertible note.  
10% interest with a 20% discount towards class A preferred shares.

Round 2 we are going to be doing a REG D 506c offering for \$5 million.  
We will be offering 12.5% equity via class A preferred shares.

Round 3 we are going to be doing a REG A+ offering for up to \$50 million.  
We will be offering up to 25% equity via class B common shares.